

# STC Phoenix: Membership Matters!

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## What does STC Phoenix membership offer?

- Program meetings for networking and learning.
- Presentations from top professionals in the technical communication field.
- Professional growth opportunities through workshops and conferences.
- Volunteer opportunities within the Chapter, STC, and the community.
- Community service opportunities such as judging for the Arizona Science and Engineering Fair (AzSEF).
- The *Community Blog* on the STC-Phoenix website contains news, professional advice, educational opportunities, job listings, and more.

## What does STC 2011 membership offer?

- Electronic subscription to STC's publications, *Intercom* and *Technical Communication*.
- Industry promotion.
- Access to the jobs database.
- Members get listings in the STC Buyer's Guide to Products and Services. Value is based on membership level.
- Use of the STC logo.
- Opportunities for continuing education and seminars.
- Discounts on insurance.
- Much more!

## STC's 2011 Membership Drive Kicks Off

The Society for Technical Communication begins its 2011 membership drive, and we are as excited as ever about the Phoenix chapter.

Admittedly, 2010 saw a drop in STC membership across the board. With the economic situation, increased unemployment, and changes in STC membership dues and benefits, we understand the choices our members made. The Phoenix chapter is proud that we maintained over 57% of our 2009 membership in spite of the challenges facing our members.

STC Phoenix is concerned with providing more value to our members. We've planned our programs carefully, choosing speakers with industry relevance such as a presentation on DITA for beginners. We brought in John Hedtke to speak about marketing

yourself as a technical writer and ways to obtain work in less traditional industries.

We also offered incentives for attending our monthly membership meetings. In 2010, if you paid for six dinners, in June your dinner was on us. We continue this incentive in 2011, but with a slight change. Pay for seven dinners, and your next dinner is on us, at the time of your choosing between June and December 2011!

We continue to provide community service through the Arizona Science and Engineering Fair (AzSEF). This year we are working with the Arizona Technology Council to make our first round of judging go high-tech: our volunteer judges will be able to judge the papers online. Finalist judging will still occur at the AzSEF fair, as we believe our finalists

deserve our personal attention for their outstanding work.

STC Phoenix is very proud that in 2010 we were chosen as a Community of Excellence. We are a strong community, and our members are bound together by performance, achievement, and a desire to improve our industry.

STC listened to its members and is reverting back to **include** one chapter and one SIG with the membership dues. Basic membership dues are \$250, and Gold membership dues are \$395 until February 28, 2011.

Please give serious thought to your decision to join or renew your membership with STC. We appreciate each individual, and we look forward to seeing you in 2011. For more information on membership, visit [STC](#) now!

## STC Phoenix Mission Statement and 2011 Board Members

**Mission Statement:** the Phoenix Chapter of the STC was established in 1963. Managed exclusively by volunteers, the STC Phoenix chapter provides education, networking, and job placement assistance services to technical communications professionals in the Phoenix area.

Just who are the elected 2011 STC Board Members?

*President:* Kathy Graden

*Secretary:* Maggie Haenel

*Treasurer:* Debra Gabriel

*Programs:* Jan Kruse

*Membership:* Miachelle DePiano

*Past President:* Karen L. Zorn

To see a complete list of the chapter's officers, visit [www.stc-phoenix.com](http://www.stc-phoenix.com).

